

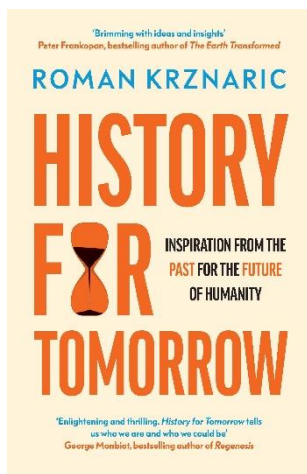
**'Brimming with ideas and insights, this is a welcome, important and clear-eyed view of how understanding the past can help us better prepare for the future' Peter Frankopan**

**'one of Britain's leading popular philosophers' - Observer**

**Roman's latest TED talk, *History for Tomorrow*' goes live winter 2024**

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## History for Tomorrow by Roman Krznaric

W H Allen, July 2024, ISBN 978-0753559628, £22 hardback

**What can we learn from our shared history that could inspire solutions to humanity's most pressing challenges today? The acclaimed author of *The Good Ancestor* argues that we should look backwards to move forwards...**

- What can the history of slave revolts teach us about the power of rebellion to tackle the climate crisis?
- How might understanding the origins of capitalism spark ideas for bringing AI under control?
- What could we learn from eighteenth century Japan for creating regenerative economies today?
- ... or from the coffee houses of Georgian London for taming social media?

In ***History for Tomorrow***, Roman Krznaric unearths fascinating insights and inspiration from the last 1000 years of world history that could help us confront the most pressing concerns of the twenty-first century.



From bridging the inequality gap and reducing the risks of genetic engineering, to reviving our faith in democracy and avoiding ecological collapse, *History for Tomorrow* shows that history is not simply a means of understanding the past but a dynamic way to reimagine our relationship with the future.

Krznaric reveals how, time and again, societies have risen up, often against the odds, to tackle challenges and overcome crises. History offers a vision of radical hope that could turn out to be our most vital tool for surviving and thriving in the turbulent decades ahead.

**Roman Krznaric** is a social philosopher whose books, including *The Good Ancestor*, *Empathy*, *The Wonderbox* and *How to Find Fulfilling Work*, have been published in more than twenty-five languages. He is Senior Research Fellow at Oxford University's Centre for Eudaimonia and Human Flourishing and founder of the world's first Empathy Museum.

Roman has been named by the *Observer* as one of Britain's leading popular philosophers. His TED talk 'How to be a good ancestor' has been viewed over 1.5 million times. His writings have been widely influential amongst political and ecological campaigners, education reformers, social entrepreneurs and designers. He is an acclaimed public speaker, and his talks and workshops have taken him from a London prison to Google's headquarters in California.

After growing up in Sydney and Hong Kong, he studied at the universities of Oxford, London and Essex, where he gained his PhD in political sociology. Roman has worked as an academic, a gardener and a human rights campaigner. He is also a fanatical real tennis player and has a passion for making furniture.

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**Praise for *History for Tomorrow*:**

**'Enlightening and thrilling. *History for Tomorrow* tells us who we are and who we could be'** -  
*George Monbiot*

***History for Tomorrow* simply fizzles with ideas, revealing with startling clarity what human beings have done, and can do, when they organise, cooperate and help each other. Compassionate, insightful and hopeful.** — *Michael Wood, historian, broadcaster and Professor of Public History, University of Manchester*

**This joyful and informative book opens our minds and souls, helping us to see with new eyes and to believe in ourselves as a species, so we can meet our predicament with a belief that change really is possible.** — *Gail Bradbrook, Co-Founder, Extinction Rebellion*

**Essential thinking about the big issues facing the world today** — *Brian Eno*

**An amazing feat of synthesis and imagination, weaving together many different strands of world history to make a pattern that can guide us in the present toward a vibrant future. Krznaric's book is immensely suggestive of positive actions that have track records; they've worked before, and in new formulations they can work again. Wise and practical inspiration** — *Kim Stanley Robinson, author of THE MINISTRY FOR THE FUTURE*

**A fascinating account of historical moments that could serve as beacons of hope for our own times.** — *Amitav Ghosh, author of The Nutmeg's Curse*

**Roman Krznaric has achieved a tour de force with a book that draws unexpected links between a very wide range of historical events from all over the world. This is a uniquely hopeful book, which never romanticizes the past but inspires us to imagine alternative solutions to address the most urgent issues of our time.** — *Dr Hélène Neveu Kringelbach, Associate Professor of African Anthropology, University College London*